

Acquisitions Update: Airline Manager released in the Microsoft Store

Trophy Games have today released Airline Manager 4 (AM4) on the Microsoft Store which gives access to play the game on a PC with Windows 10 or 11.

AM4 continues to grow, and after a successful launch on Steam recently, we are now releasing it on the Microsoft Store as well.

AM4 is already selling for 100k DKK per month on Steam, and it is expected to reach the same level or higher of revenue with the Microsoft Store once fully established.

The fantastic performance explained in the half-year report continues for AM4. In August, the game generated 846k DKK in revenue. In September, we increased our marketing efforts for AM4, with great results.

It is expected to reach 1m+ DKK revenue per month in October and has significant potential for even more growth.

Another developer and transport geek has also started working on our Transport series projects, and we now have a great team of 5 full timers dedicated 100% to grow AM4 even more and build the platform for the next games in the series; Shipping Manager, Train Manager and Truck Manager. The daily active users for AM4 has more than tripled since acquisition to around 40,000. The plan to make a transport manager game series look very good, and we are upscaling the efforts.

Further updates on the current and future business will come during Q4.

Contact Information

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